

ABSTRACT OF THE DISCLOSURE

A cable reel is provided for more secure attachment of a flat cable within a cable holder installed in a rotatable housing on an automobile steering column. A rib member extending downward from the top wall of the rotatable housing presses against a flange portion and upper portion of the cable holder when the cable holder is installed within a space in the rotatable housing. This structure reinforces the end of the cable holder to prevent deformation that can damage the soldered joint that connects the flat cable conductors to the bus bar within the cable holder.